

Image/Video Consent Form

Photographs and videos (images) are used increasingly by Northcott to let the community know about the positive work we do. By signing this form you agree for us to **photograph, film and use images of you or your child** (aged 18 years or below) taking part in any current and future Northcott activities, initiatives and events.

You can withdraw your consent at any time by emailing pr@northcott.com.au or phoning Northcott's Marketing Customer Service Assistant on 9890 0170, however we are unable to remove images already in use.

You are under no obligation to sign this form and your decision will in no way affect the service or services we provide for you or your child.

When using images of you, Northcott's primary purpose will be to positively promote the work it does. By signing this consent form you are also agreeing to allow Northcott to use images of you for general promotional purposes. This may be in any or all of the following:

- Promotion of any Northcott services, including those you may not be using
- Northcott publications and reports such as, but not limited to, annual reports and newsletters
- Northcott's website and social media channels like Facebook, Twitter, Instagram, LinkedIn and YouTube
- Northcott fundraising appeals and funding applications
- Advertisements in newspapers, magazines and via other mediums
- For news releases and alerts sent to media outlets
- DVDs and multimedia
- For educational displays, seminars and expos
- General promotional merchandise such as brochures, postcards and banners
- Sharing with third party supporters who work in partnership with Northcott

By signing this form you also agree that **Northcott or its partners are under no obligation to ensure you benefit personally or financially from the use of images of you or your child.**

Name of person being photographed/filmed: _____

Your full name: _____

Suburb of residence: _____

Date signed: _____

Contact phone number: _____

Email address: _____

Signature: _____

Activity description _____

(to be completed by Northcott) _____

Date of shoot: _____

Can we contact you for future marketing opportunities? Please circle YES or NO

** Photos and videos are considered personal information and will be collected and used in accordance with the Privacy Act 1998. To access or seek correction of your personal information, or to complain about the use of your personal information, please refer to Northcott's Privacy Policy. This policy can be found at www.northcott.com.au/privacy or by contacting Northcott at privacy@northcott.com.au or Ph: (02) 9890 0100.*